

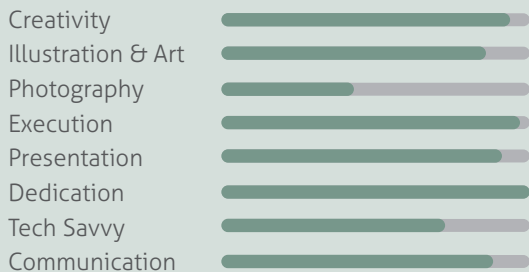
PERSONAL PROFILE

Highly motivated and goal oriented professional designer and illustrator with more than 25 years of passionate experience along with 4 certified years of educational training. I'm a hard working, dedicated designer with a proven track record demonstrating creativity, problem solving, execution, and on-time delivery. I believe in meeting or exceeding my client's expectations and follow through from inception to completion.

PROFESSIONAL SUMMARY

- ◆ 16 years of work history as a Design Director
- ◆ Produce great work with fast turnarounds
- ◆ Strong work ethic to achieve client's goals
- ◆ Works well as an individual or team player
- ◆ Proficient with all major design softwares
- ◆ An award-winning designer & illustrator

INTERPERSONAL SKILLS



COLLEGE EDUCATION

BFA in Visual Communications
Auburn University - Auburn, AL 1996

PROFESSIONAL SOFTWARE SKILLS



EMPLOYMENT

2017 – Present

Lead Designer + Laser Engraver :: Windsor Fine Jewelers (Top 10 Jewelry Store in the U.S.)

- ◆ Design ads/campaigns (print & newspaper), billboards, catalogs, direct mail and more.
- ◆ Photograph products, image cleanup and manipulations, website refresh of images.
- ◆ Creative copy concepts for ad headlines, campaigns and bodycopy for collateral.
- ◆ Create and manage vector artwork to convert for laser engravings on metal materials.
- ◆ Perform laser engravings on jewelry, handguns, rifle receivers, Yeti cups, knives and much more.

2013 – 2017

Creative Director :: Ocozzio (A Revenue Improvement Marketing Company)

- ◆ Corporate design for healthcare marketing and complete style and campaign branding for clients.
- ◆ Manages design team, circulate project workflow and implement critiques and learning sessions.
- ◆ Work very close to CEO and VPs of Marketing in a fast-paced, team oriented environment.

2009 – Present

Freelance Designer & Illustrator :: Marshall Arts (My personal freelance business)

- ◆ Print design, art direction and commissioned illustrations on a contractual/freelance basis.
- ◆ Design logos, brochures, ads and campaigns, magazines, catalogs, newsletters, flyers, direct mail.
- ◆ Illustration and art in digital, vector, watercolor, acrylic, pencil/charcoal, prisma color and pointillism.

2003 – 2009

Creative Director :: Mitchell Publishing Group, LLC (A jewelry based publishing company)

- ◆ Designed and published catalogs, brochures, magazines and direct mail pieces for jewelry stores.
- ◆ Oversaw staff designers work and implemented forms and procedures to assure quality control.
- ◆ Worked very close to CEO in producing marketing collateral for developing new business.

1998 – 2003

Art Director :: Augusta Magazine - Custom Publishing (A division of Morris Communications)

- ◆ Developed custom brochures, catalogs, magazines and direct mail pieces for various clients.
- ◆ Designed ads for Augusta Magazine's publications, including the prestigious Masters® issue.
- ◆ Implemented concepts and designs for self-promotion materials to boost market and client base.

1996 – 1998

Designer/Assistant Pre-Press Coordinator :: Dillard's (Formerly Gayfers/JB Whites)

- ◆ Designed brochures, point-of-purchase displays, newspaper inserts and ads for 19 stores.
- ◆ Worked very closely with buyers on marketing concepts and strategized photo shoots of product.
- ◆ Performed color drum scans, extensive color corrections and photo manipulations of imagery.